



For immediate release:

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**Operation Toy Drive: A New Partnership Prepares for Big Results  
96.3-FM and AnchorBank team up for holiday toy drive**

MADISON, Wis. – AnchorBank and 96.3-FM Star Country morning talk show hosts John and Tammy will combine forces to make this holiday season extra special for underprivileged children of all ages. The new toy collecting program, titled “Operation Toy Drive,” will kick off November 16 and run through December 8.

AnchorBank and 96.3-FM hosts John and Tammy challenge you to spread the joy of the season and donate new and unwrapped toys at any of AnchorBank’s 24 locations throughout Dane, Rock, Green, Columbia and Iowa counties. “We’d like to see our branches brimming with toys,” says Mark Timmerman, president and chief operating officer of AnchorBank.

AnchorBank has been participating in its own toy drive since 1973. “By combining efforts with a partner who knows this community and how to encourage listeners to make a contribution, we can make this event even more successful,” said Timmerman.

All the toys collected will be distributed to underprivileged children throughout the south central Wisconsin communities and any monetary donations will be used to purchase toys from the Mattel toy store for the toy drive.

For more information about Operation Toy Drive, visit [www.johnandtammylee.com](http://www.johnandtammylee.com) or stop by your neighborhood AnchorBank branch.

**About AnchorBank:**

Founded in 1919, AnchorBank is one of the state's largest financial institutions with more than 70 locations throughout Wisconsin. AnchorBank, fsb is a wholly owned subsidiary of Anchor Bancorp Wisconsin, Inc. Anchor Bancorp's stock is traded on the over-the-counter market under the NASDAQ symbol ABCW. More information about AnchorBank is available online at [www.anchorbank.com](http://www.anchorbank.com).

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